

DIOR

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# THE EXCLUSIVE COLLECTION DIOR

## THE ART OF COLOR

Christian Dior combined cut and color to revolutionize women's fashion and the female figure. The couturier had favorite, lucky colors and attributed to each one a kind of destiny with the same attention he paid to the signs and symbols that crossed his path. In grey, Monsieur Dior found elegance. In the pink he always dared to feature in his collections, he saw happiness and femininity. Each color was accorded a special place and injected a unique chromatic energy into his creativity and ideas. This collection of unique and precious Dior gifts, designed with the greatest care, brings together the colors so dear to Christian Dior with the iconic symbols that marked the milestones of his life. Celebrate the heritage of the House on this symbolic and colorful journey, and forge intimate ties with the House of Dior and its history.



## BEAUTY TRAVEL SET

Celebrate the art of color with these two travel pouches featuring an exclusive and colorful bayadere motif. Through the combination of Capture Totale Super Potent Serum and Dior Backstage Face & Body Primer, you achieve a radiant and flawless complexion instantly. A beauty ritual composed of the Dior essentials you can take wherever you go.

- 1,500 POINTS -



## 30 MONTAIGNE SET

From 1947, Christian Dior presented himself as both fashion designer and perfumer at the heart of 30 Avenue Montaigne. Passionate about flowers, he saw fragrance as the ultimate accessory, the finishing touch to his couture creations.

Celebrate the art of color with an exclusive and contemporary illustration. Behind each of the five windows lies one of the Houses's iconic fragrances.

- 1,500 POINTS -



## DIOR FRAGRANCE TRAVEL KIT (MISS DIOR)

Two handbag essentials, the pocket mirror and travel spray, pay tribute to pink in this exclusive duo. Christian Dior described pink as “the softest of hues”, but also the color of his childhood and innocence in homage to his family home in Granville. To take your favourite fragrance with you where you go, this pre-filled travel spray can be endlessly refilled, in just a few seconds, from your iconic Miss Dior Blooming Bouquet bottle. A genuine floral bouquet that celebrates Christian Dior’s legendary love of flowers.

- 2,500 POINTS -



## DIOR FRAGRANCE TRAVEL KIT (SAUVAGE)

It's the new modern essential accessory to your travels – a trendy 10ml travel spray for men filled with Sauvage Eau de Toilette and an exclusive passport holder. To take your favourite fragrance with you where you go, this pre-filled travel spray can be endlessly refilled with any other Dior fragrance, in just a few seconds.

- 2,500 POINTS -



## DIOR REVITALIZING RITUAL

This bottle featuring the pink so dear to Monsieur Dior will help keep you hydrated all day long. Made of glass and silicone, it is fully washable and suitable for all types of hot and cold beverages. To complete this wellness routine, use Capture Totale Intensive Essence Lotion for revitalized skin. The couturier described pink as “the softest of hues”, but also the color of childhood and innocence in tribute to his childhood home in Granville.

- 3,500 POINTS -



## MISS DIOR EXCLUSIVE EDITION

In 1947, Christian Dior launched the New Look with his debut haute couture collection and revolutionized the codes of elegance. Miss Dior, the very first Dior Fragrance, accompanied this revolution to “dress women with a trail of desire”. To perpetuate the concept of the Perfumer-Creator, this edition showcases the know-how and delicacy of the House with a fully hand-embroidered and beaded Couture poignard bow. Discover a new sparkling floral fragrance with Miss Dior Rose N'Roses.

- 7,500 POINTS -



## DIOR TOUCH OF ELEGANCE

Enhance your décor with these lacquered wood books ends. These precious objects bear the House's emblems: the initials "CD" and Monsieur Dior's beloved lucky star; Paired with a rose-scented candle, specially created by our Perfumer-Creator François Demachy, these objects will enhance your interior with a touch of elegance. For Christian Dior, grey was "the most practical and most elegant of the neutral colors".

- 8,500 POINTS -



## EXCEPTIONAL SKINCARE RITUAL

Discover the Dior Prestige Exceptional Regenerating and Perfecting Ritual in an exclusive set bathed in a precious gold colors, a symbol dear to the House of Dior.

Dior Prestige La Micro-Huile de Rose Advanced Serum re-energizes the skin thanks to its 10,000 micro-pearls with rose extracts\* that release their micro-nutritive richness. Paired with the micro-nutritive lotion and the eye serum, it completes the skincare ritual, rebalancing the skin and replenishing its energy. In the perfect finish to this ritual, a sleek hourglass adds a delicate touch to your refined interior.

\*In a 30ml bottle.

- 12,000 POINTS -



## COUTURE DUO

An ultra-couture travel format with a sleek, understated design, to replenish with the refill of your choice. Dressed in grey leather, a nod to the city of Paris and an iconic color of the House of Dior, this travel accessory comes with three fragrant creations composed by our Perfumer-Creator, François Demachy: Gris Dior and its distinguished elegance, Rose Kabuki and its soft caress, and Rouge Trafalgar and its fruity intensity.

Another handbag essential to take with you wherever you go, the Saddle flap cardholder is a compact and practical alternative to the conventional wallet.

- 18,000 POINTS -

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## GENERAL TERMS AND CONDITIONS OF THE DIOR LOYALTY PROGRAM.

- This gift catalogue is only applicable to redemptions made between March 2022 to March 2023.
- Gift redemption is only applicable to clients with valid points and a valid Dior membership (Platinum and Good Client tier only) at the point of redemption
- Limited to 2pcs per gift per member
- Gift redemption is on first-come-first-served basis and while stocks last
- The management reserves the right to replace the gift items at any time without prior notice
- Accumulated bonus points must be redeemed within one year from the start date of the membership period, and expired points cannot be carried forward to the next membership period
- LVMH Fragrances and Cosmetics (S) Pte Ltd reserve the rights to modify these terms and conditions without prior notice.

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## LIST OF STORES

- La Collection Privée, ION Orchard • Dior Beauty Boutique, ION Orchard • Dior Prestige La Suite, ION Orchard
- Dior Beauty Boutique, The Shoppes at Marina Bay Sands • Dior Beauty Boutique, Jem
- Dior Beauty Boutique, Raffles City
- Dior Beauty Counter, BHG Bugis Junction • Dior Beauty Counter, Takashimaya Ngee Ann City
- Dior Beauty Counter, Tangs at Tang Plaza • Dior Beauty Counter, Tangs VivoCity
- Dior Beauty Counter, Metro Paragon
- Dior Beauty Counter, Isetan Serangoon Nex • Dior Beauty Counter, Isetan Tampines

## PRODUCT LISTING

### BEAUTY TRAVEL SET

- 2 exclusive travel pouches
- Capture Totale 10ml
- Backstage Primer 001 5ml

1,500 POINTS

### 30 MONTAIGNE SET

- Miss Dior Blooming Bouquet 7.5ml
- Miss Dior Eau de Parfum 5ml
- Diorissimo 7.5ml
- J'adore Eau de Parfum 5ml
- Hypnotic Poison Eau de Toilette 5ml

1,500 POINTS

### DIOR FRAGRANCE TRAVEL KIT (MISS DIOR)

- Exclusive mirror
- Prefilled Miss Dior Blooming Bouquet Eau de Toilette Purse Spray 10ml

2,500 POINTS

### DIOR FRAGRANCE TRAVEL KIT (SAUVAGE)

- Exclusive passport holder
- Prefilled Sauvage Eau de Toilette Travel Spray 10ml

2,500 POINTS

### DIOR REVITALISING RITUAL

- Exclusive glass bottle
- Capture Totale Intensive Essence Lotion 175ml

3,500 POINTS

### MISS DIOR EXCLUSIVE EDITION

- Exclusive and arty embroidered Miss Dior Bow coffret box
- Miss Dior Rose'n Roses 100ml

7,500 POINTS

### DIOR TOUCH OF ELEGANCE

- Lacquered wood bookends
- Dior exclusive rose-scented candle 250gr

8,500 POINTS

## PRODUCT LISTING

### EXCEPTIONAL SKINCARE RITUAL

- Micro Huile de Rose 50ml
- Le Micro Serum de Rose Yeux 20ml
- La micro-lotion de rose 150ml
- Gold minute glass (15")

12,000 POINTS

### COUTURE DUO

- Black Saddle Flap Card Holder
- La Collection Privée Travel Spray in Grey
- 5 Refills (Rouge Trafalgar – Rose Kabuki – Gris Dior)

18,000 POINTS



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